

# Do CoB Administrators Count Cites?

## 2008 CoB Faculty Citations from Google Scholar

Back for another year, USMNEWS.NET reporters have put together an updated report on Google Scholar citations for CoB faculty who will be returning to the CoB for the beginning of the 2008-09 academic year. This year's table again omits the central administrators (i.e., Alvin Williams and Joseph Peyrefitte), however with the 9-April-2007 "resignations" of former CoB Dean and Associate Dean Harold Doty (professor of MGT) and Farhang Niroomand (professor of economics), respectively, these two former central execs are included in the Google Scholar citations table for the first time.

As is the case each year, this was a difficult process. Gathering citations data for individuals using Google Scholar is not an easy task. As such, we hope you will enjoy this report and relay any errors or omissions to us at [www.usmnews.net](http://www.usmnews.net). Now, let's turn to a few observations. Last year's top cite-producer, Tom Lindley (professor of finance), is now number 2 on the list, having been supplanted by Doty's entry into the process. Notice also that beyond the top 4 everyone has fewer than 100 citations. A review of last year's table shows that one had to get beyond the top 5 before falling below 100 cites. This year the 6th place finisher, Edward Nissan (professor of economics), has less than one-half of what the 4th place individual, Ernest King (associate professor of business law), has in terms of Google Scholar citations.

Akbar Marvasti (associate professor of economics) and Sharon Topping (professor of MGT) have moved up into the top 10, placing at 7th and 9th, respectively. In terms of departments, Lindley leads the EFIB, Doty leads MGT/MKT/FM, Donna Davis (professor of MIS) leads the SAIS, and Cheri Becker (associate professor of TM) sits atop the TM list. Though there are 52 CoB faculty in each table (2007 and 2008), this year there are 11 scores of "0," compared to last year's eight.

The biggest gainers in this year's race are Charles Jordan (professor of ACC), who jumped 19 spots (from 35th to 16th), Becker, who jumped 18 places (from 29th to 11th), and Fujun Lai (assistant professor of MIS), who jumped 17 spots (from 32nd to 15th).<sup>1</sup> The biggest losers are Chang-Tseh Hsieh (professor of MIS), who dropped four spots (from 7th to 11th), Elizabeth LaFleur (professor of MKT), who also dropped four spots (from 21st to 25th), and Jennifer Sequeira (assistant professor of MGT), who fell three places (from 19th to 22nd).<sup>2</sup>

We hope you enjoy the table (shown below). Stay tuned for related reports by our staff.

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<sup>1</sup> Akbar Marvasti (associate professor of economics) is not included among the biggest gainers due to data errors from 2007. This has been pointed out in prior reports.

<sup>2</sup> Marvin Albin (associate professor of ACC) is not included among the biggest losers due to what appears to be data errors from 2007.

**Table 1**  
**Google Scholar Citations in the CoB, Spring 2008**

<b>Rank</b>	<b>Name</b>	<b>Academic Rank</b>	<b>Unit</b>	<b>GS Cites Spring '08</b>	<b>2007 Ranking</b>
1	Doty, Harold	Full	MGT	1,595	n/a
2	Lindley, Tom	Full	FIN	440	1
3	Davis, Donna	Full	MIS	259	4
4	King, Ernest	Associate	BL	164	6
5	Niroomand, Farhang	Full	ECO	85	n/a
6	Nissan, Edward	Full	ECO	78	8
7	Marvasti, Akbar	Associate	ECO	75	35
8	Klinedinst, Mark	Full	ECO	73	9
9	Topping, Sharon	Full	MGT	63	11
10	Wittmann, Michael	Assistant	MKT	61	10
11	Becker, Cheryllynn	Associate	TM	53	29
	Hsieh, Chang-Tseh	Full	MIS	53	7
13	Gunther, William	Full	ECO	42	15
14	Clark, John	Associate	FIN	39	21
15	Lai, Fujun	Assistant	MIS	38	32
16	Carter, George	Full	ECO	31	18
	Jordan, Charles	Full	ACC	31	35
18	Carr, Jon	Associate	MGT	30	20
19	Duhon, David	Full	MGT	29	24
20	Malik, Farooq	Assistant	FIN	27	35
21	Price, Catherine	Full	TM	25	25
22	Sequeira, Jennifer	Assistant	MGT	23	19
23	DePree, Marc	Full	ACC	20	23
	Green, Trellis	Associate	ECO	20	27
25	Dakhli, Sami	Assistant	ECO	17	25
	LaFleur, Elizabeth	Full	MKT	17	21
27	Smith, Bill	Assistant	MKT	15	29
28	Burgess, Brigitte	Associate	FM	14	40
29	Glascoff, David	Full	MKT	13	n/a
30	Monchuk, Daniel	Assistant	ECO	11	33
	Clark, Stanley	Full	ACC	11	35
32	Zantow, Kenneth	Associate	MGT	8	44
33	Albin, Marvin	Associate	ACC	7	29
34	Chen, Kuo Lane	Assistant	MIS	5	33
	Magruder, Scott	Associate	MIS	5	40
36	Henderson, Jim	Associate	ACC	4	40
37	Pate, Gwendolyn	Associate	ACC	3	44
	Shi, Weihua	Assistant	ECO	3	44
39	Smith, Robert	Associate	ACC	2	43
40	Jackson, Steven	Associate	ACC	1	n/a
	Posey, Roderick	Full	ACC	1	44
42	Anderson, Mary	Assistant	ACC	0	44
	Broadus, Charles	Assistant	MKT	0	n/a
	Drake, Erin	Assistant	FM	0	n/a
	George, Babu	Assistant	TM	0	n/a
	Harrell, Adrine	Assistant	ECO	0	n/a
	Hood, Matthew	Assistant	FIN	0	44

Jiao, Feng	Assistant	FIN	0	n/a
Lambert, John	Assistant	IB	0	44
Perry, Ty	Assistant	FIN	0	n/a
Yang, Hsiao-Fen	Assistant	FIN	0	n/a
Yaoyuneyong, G.	Assistant	FM	0	n/a